Ilán Vivanco

CTO / Director of Engineering

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Summary

I lead engineering at EpicDevs, where we build and run web platforms for tech companies, universities, and nonprofits. I set the architecture, processes, and technical standards, and I coordinate a remote team across several countries.

Professional Experience

CTO / Director of Engineering · Partner
09/2020 – Present

EpicDevs (formerly Networks That Matter) | Santander, Spain

- Technical architecture, engineering processes, and technology strategy for client platforms, leading a distributed remote team.
- Focus on WordPress as the core, modern JavaScript, AI in the daily workflow (coding agents, MCP, AI-assisted QA), integrations, migrations, and performance.

Lead Full-stack WordPress Developer · Project Manager
03/2018 – 09/2020

EpicDevs (formerly Networks That Matter) | Puerto Madryn, Argentina

- Led a team of 15 building WordPress platforms, themes, and plugins for U.S. clients.
- Combined development with technical planning: architecture, integrations, scope, timelines, and coordination across design, engineering, and stakeholders.

Full-stack WordPress Developer
06/2015 – 03/2018

EpicDevs (formerly Networks That Matter) | Puerto Madryn, Argentina

- Custom platforms, themes, and plugins for international clients, from frontend to backend: migrations and scalable CMS architectures.

WordPress Developer
04/2021 – Present

Construye Mundo ONGD | Volunteer · Remote

- Migrated the site from Drupal to WordPress to improve content management and accessibility.
- Development, updates, and content administration.

Software Developer
04/2020 – 08/2020

Delicious Brains | Remote

- Worked on WP Offload Media (Pro and Lite), the plugin that moves WordPress media to cloud storage, with a focus on user experience.
- Technical support and content for the product blog.

Senior Web Developer and Team Leader
12/2016 – 08/2018

Explore & Share | Remote

- Development and maintenance of explore-share.com.
- Migration to WordPress from the previous platform, with a custom theme and plugins.

Independent Full-stack Developer
10/2006 – Present

Freelance | Remote

- Custom websites, CMS platforms, and digital solutions for agencies and direct clients.
- Development in PHP, custom CMSs, and the first WordPress projects, which later grew into large platforms.

Senior Web Developer and Graphic Designer
08/2014 – 04/2018

Magissim | Remote

- Websites for the European market with WordPress, PrestaShop, and Laravel.

Web Developer and Designer 04/2013 – 06/2014
Activar Comunicación | Buenos Aires, Argentina
- Custom backends in PHP and MySQL; WordPress websites.

Graphic Designer 05/2011 – 04/2013
Mendióroz Design | Buenos Aires, Argentina
- Wayfinding, technical documentation, 3D illustration, and web projects.

Junior Web Developer 09/2008 – 05/2010
Exastudio | Buenos Aires, Argentina
- First complex websites, advertising pieces, and corporate identities.

Graphic Designer 05/2007 – 07/2008
NewPrint | Buenos Aires, Argentina
- Prepress and client service.

Graphic and Web Designer, Photography Assistant 06/2005 – 05/2007
Gilardoni & Asoc. | Buenos Aires, Argentina
- Image retouching and the first websites in HTML and CSS.

Skills

Platform: WordPress, Multisite, WooCommerce, Gutenberg, Elementor, ACF, Gravity Forms, Yoast, PHP, MySQL, Laravel, Composer

Other CMSs: Craft CMS, Drupal, Hugo, PrestaShop

Frontend: JavaScript / TypeScript, HTML5, CSS3, Vue, Nuxt, React, Astro, jQuery, Tailwind CSS, Sass

Backend and integrations: Node.js, REST APIs, n8n, Salesforce, Shopify, Stripe, PayPal, HubSpot, Supabase

AI: Generative AI, Coding agents, Claude, Codex, MCP, AI-assisted QA, Automation

Infrastructure and workflow: Git, GitHub Actions, CI/CD, Docker, Bash, Cloudflare, AWS, WP Engine, Pressable, Kinsta, Pantheon, Netlify, Vercel, Railway

Team: Engineering leadership, Remote teams, Technical planning, Notion, Slack

Design: Figma, Photoshop, Illustrator, InDesign

Education

Photography Technician, Escuela de Fotografía Creativa Andy Goldstein 2007 – 2009

Technician in Advertising Communication and Graphic Designer, Escuelas Técnicas Raggio 2001 – 2006

Languages

Spanish: Native

English: Fluent, spoken and written